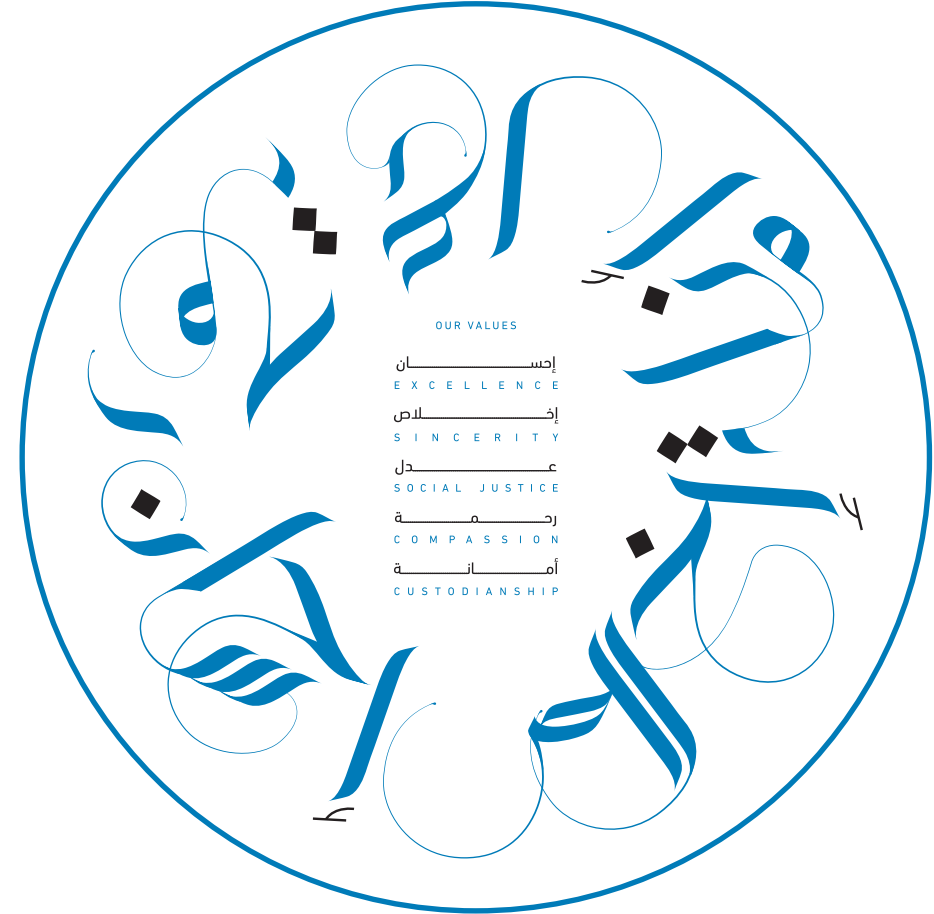




Islamic Relief
Pakistan



REACHING THE UNREACHED



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PREFACE

The world we are living in today has become a difficult place to survive with a growing array of issues. Economic inequality is posing huge challenges for our society. The poor and marginalized communities are still the first victims and often left behind to shoulder the burden of risk, exploitation and debt. Climate Change on the other hand is also making it hard for people to cope with extreme conditions as more places are prone to floods, droughts and extreme heat or cold.

In these challenging times, Islamic Relief Pakistan is giving people hope and possibilities to make a change. We are helping people, making them aware of their rights and reshaping their futures in numerous ways. Our aspiring agenda of 'Reaching the Unreached' is changing the lives of millions living in some of the remotest areas of Pakistan.

Our efforts and work are widely appreciated by the government, media and communities. This booklet will help you to learn and better understand the impact of our developmental and humanitarian programmes and campaigns.

Our geographic presence across Pakistan reflects our holistic approach, which begins with emergency response followed by recovery and development initiatives. We have been responding to floods, earthquakes and emergencies all over Pakistan for the last two and a half decades. We have worked to enhance the resilience of local communities to disasters before they happen. Through our development work we are addressing some of the key priorities for Pakistan such as Climate Change, Water and Sanitation, Food Security and Livelihoods.

We strongly believe that gender mainstreaming must not be neglected. For this very reason, we are strengthening women living in our intervention areas and amplifying their voices. Islamic Relief believes that the key to human development is through investment in people. With this conviction, Islamic Relief working in collaboration with government institutions has supported the establishment and nurturing of 2,600 male and female participatory community organizations that over time have taken charge of their development priorities.

Since beginning work in Pakistan in 1992, we have supported over 8 million people regardless of colour, creed or race, and we look forward to supporting even more people in partnership with the government, development and humanitarian agencies, academia, media and the community.

Adnan Cheema
Country Director
Islamic Relief Pakistan

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Our Vision

Inspired by our Islamic faith and guided by our values we envisage a caring world where communities are empowered, social obligations are fulfilled and people respond as one to the suffering of others.

Our Mission

Exemplifying our Islamic values, we will mobilize resources, build partnerships and develop local capacity, as we work to:

- Enable communities to mitigate the effect of disasters, prepare for their occurrence and respond by providing relief, protection and recovery;
- Promote integrated development and environmental custodianship with a focus on sustainable livelihoods; and
- Support the marginalized and vulnerable to voice their needs and address root causes of poverty.

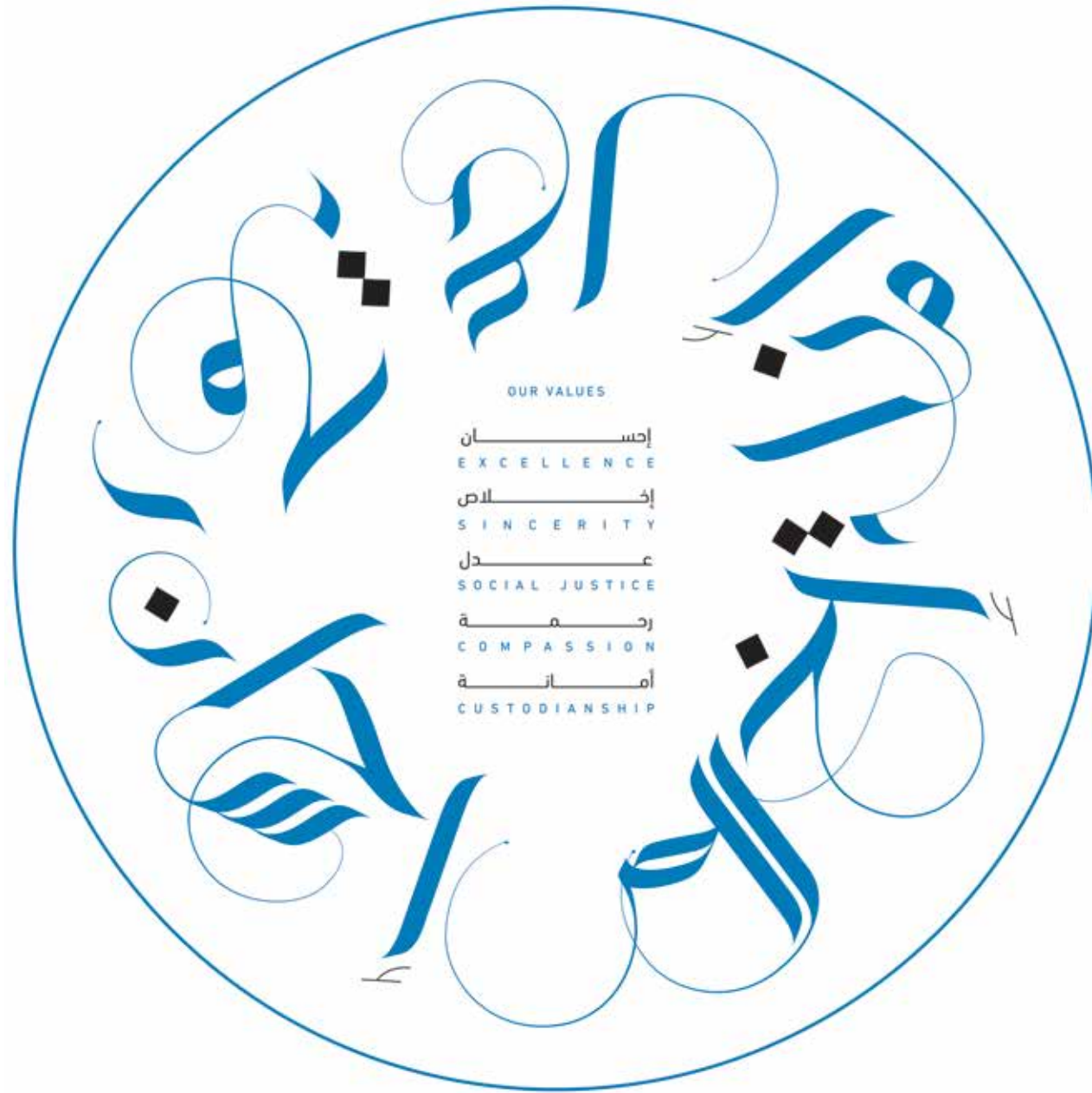
At a Glance

Islamic Relief Worldwide was established in 1984 by a group of people, including Dr. Hany El Banna OBE, in the UK in the wake of the famine in Africa. With an idea of bringing transformational changes to the world, Islamic Relief started expanding its presence across the globe.

Our Pakistan chapter started in 1992, working in broad thematic areas:

- Food Security and Livelihoods
- Health and Nutrition
- Water, Sanitation and Hygiene
- Climate Change & Renewable Energy
- Seasonal Programmes
- Humanitarian Preparedness and Response
- Child and Women Development Programme

Our Values



Islamic Relief Pakistan Programme Strategic Priorities 2017-2021

Vision: Inspired by our Islamic faith and guided by our values, we envisage a caring world where communities are empowered, social obligations are fulfilled and people respond as one to the suffering of others.



Our Programmes: An Overview

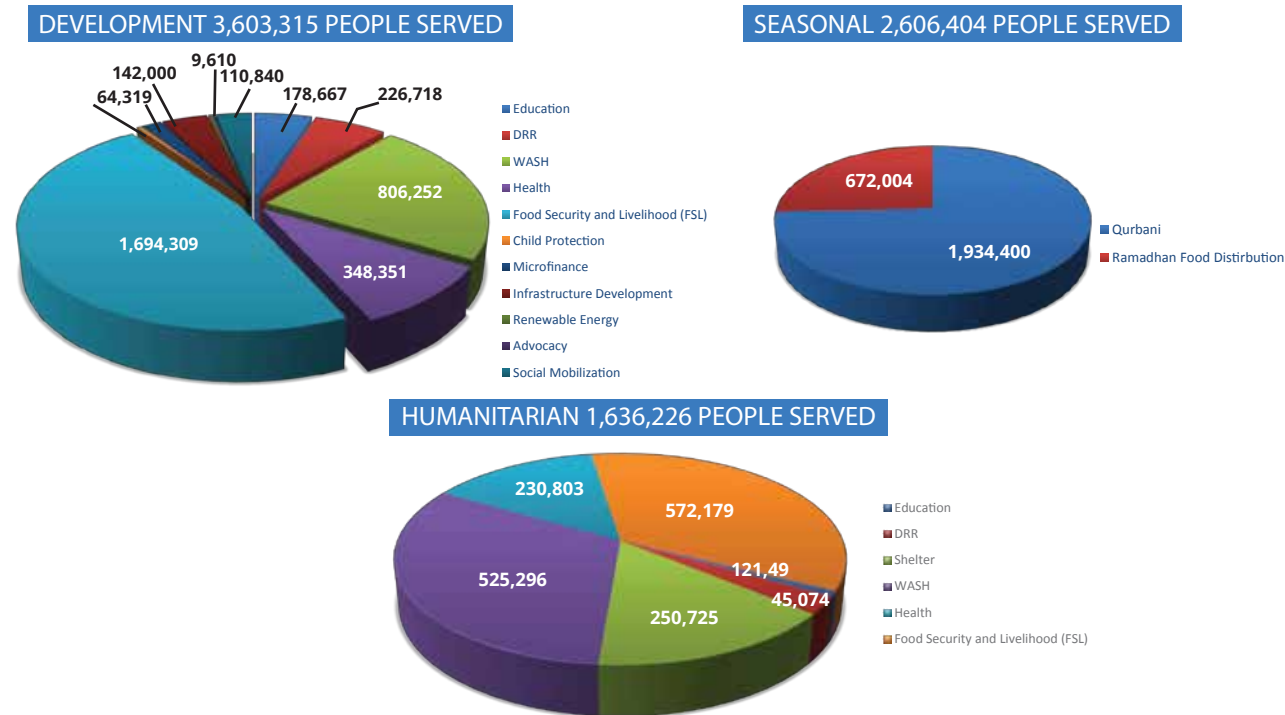
Since our inception, we at Islamic Relief Pakistan have worked on more than 300 projects on different themes to amplify the voices of millions of Pakistanis.

Creating sustainable change is a complex and long-term journey. Islamic Relief celebrates the courage and resourcefulness of its staff members, volunteers and the communities with whom we work, who often in the face of great adversity continue to work and fulfill their commitments. Without the ownership of local communities, it is impossible to achieve sustainable change.

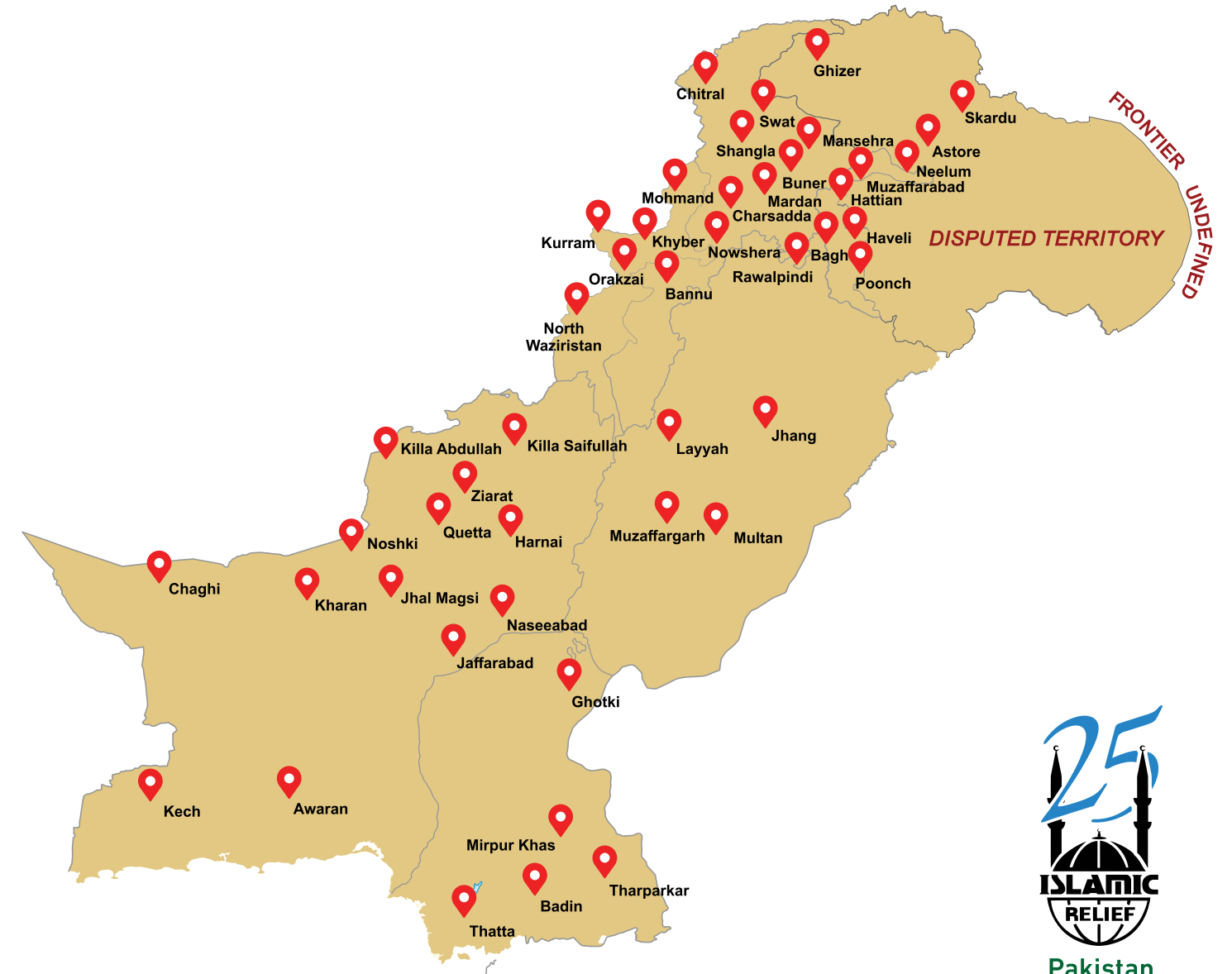
We are inclusive, responsive, transparent, and accountable in our decision-making.

In all of our programmes, we strive to reach those most in need, and include all segments of society. This means we work with people of all faiths and ethnic backgrounds and reach out to those most in need, irrespective of age, gender and disability.

Sector wise people served: 7,845,945 Since 2004-2017



GEOGRAPHIC COVERAGE IN PAKISTAN SINCE 1992





Food Security and Livelihoods

Zero Hunger - No Poverty

Our climate adaptive Food Security and Livelihoods programmes tackle the root causes of poverty and hunger by addressing problems of production, access, and income. Encompassing a wide array of activities customized to meet a community's specific needs, our programmes are designed to bolster agricultural production, jumpstart local market activity, support micro-enterprise initiatives, and otherwise enhance a vulnerable community's access to resources in economically, ecologically, and socially sustainable manner.



Paved the way for **778,584** women to get their role recognized through productive skills and contribution in household economy.



Diversified nutrition sensitive food basket for **829,229** girls and boys.



Capacitated **126,734** youth through employable skills and micro-enterprise grants to promote youth led constructive socio-economic change.

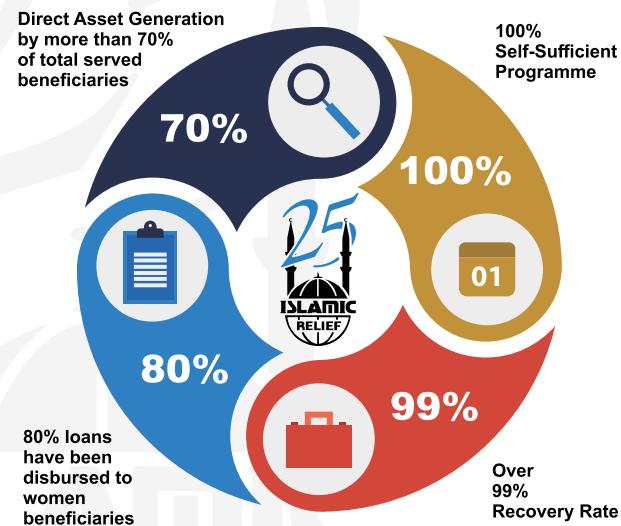


760,406 farmers adopted climate sensitive and resilient farming practices.

Transforming lives through Islamic Microfinance

Ethical Financial Inclusion

At its heart, our Islamic Microfinance programme believes in the ability of people to make best use of their skills, abilities and motivation. We have supported over 14,000 families across Pakistan to escape poverty by strengthening their capacities to sustain themselves through Islamic modes of finances, enabling them to build businesses and livelihoods. Key features of our Microfinance Programme are economic empowerment of women, enterprise development and youth self-employment.



NASREEN

Nasreen, mother of 4, lives in a small apartment in Rawalpindi. She is the sole provider for her family as her husband no longer lives with them. Nasreen has been sewing clothes for over 35 years and has set up a small room in her home for sewing. She took a microfinance loan from Islamic Relief to purchase a new sewing machine that resulted in enhanced productivity and decreased maintenance cost. Nasreen is now able to produce five outfits daily resulting in an increased monthly income. She is able to meet the needs of her children.

Nasreen believes that skills should be shared. She teaches the art of sewing to other women, charging a small fee to those, who can afford it. She likes to teach widows and orphan girls for free, many of whom have later established their own sewing businesses. Nasreen has taught more than 200 women and hopes to teach even more in the future. A small contribution has led to establishing livelihoods of hundreds of families.

Nasreen, a change agent, has supported over 200 women in establishing their livelihoods.





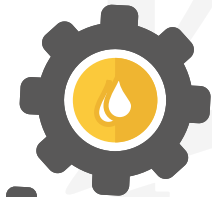
Water, Sanitation and Hygiene

Water and Sanitation for All

At Islamic Relief, we believe that everyone deserves clean water. We have helped marginalized communities in establishing sustainable water supplies and sanitation services in the remote areas of Pakistan. Our WASH interventions are aimed at saving lives and reducing the risk of illness through access to safe and clean drinking water, improved hygiene and adequate sanitation.

Islamic Relief is one of the pioneers of introducing renewable energy for extraction of water for drinking and irrigation purposes using wind and solar technologies. To combat the menace of climate change, we are working with the Government to improve water management practices through awareness, advocacy and policy engagement.

WATER



Reduced water borne diseases by increasing access to safe drinking water for **466,041** people through climate sensitive water interventions

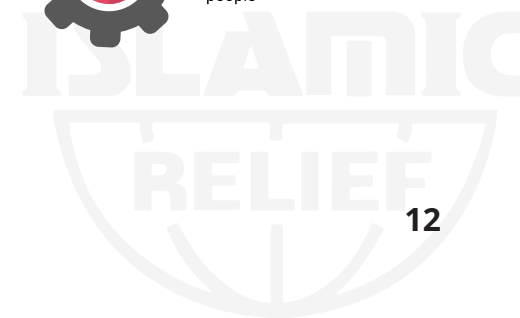
Improved sanitation ladder from no to safe sanitation for **144,788** people



SANITATION

Community behaviors improved through hygiene education and promotion for **906,595** people

HYGIENE



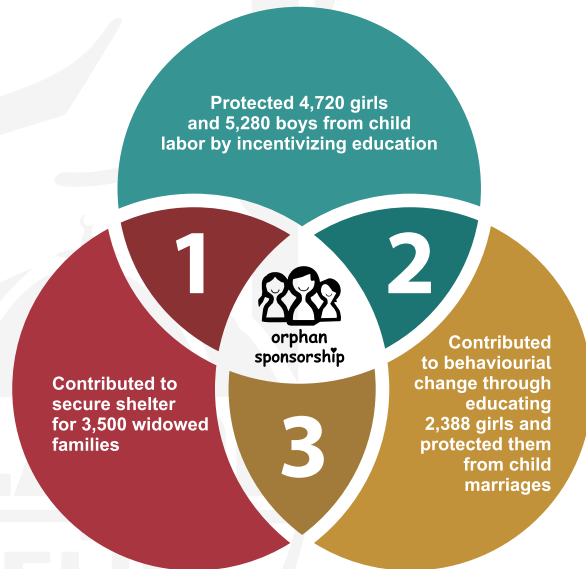
Child and Women Development Programme

Life with Dignity

Islamic Relief is committed to providing assistance that improves the lives of orphan children and widows as we believe that this is one of the most vulnerable segment of our society.

Since 1993, we have supported over 10,000 orphans across Pakistan. Currently, we are carrying out Orphan Sponsorship Programme under the umbrella of Child and Women Development Programme, where we offer support to orphan children on a one-to-one basis.

Children whose fathers have passed away are given cash assistance for their education and other needs besides being provided with counselling, mentoring and establishing linkages with Government support structures.



ALINA

Alina, 20 years old, is in the third year of university, where she is studying to be a doctor in physical therapy. When she was barely three years old, her father passed away. The family were left in a very dire situation, struggling both to meet their most basic needs and also emotionally.

When Alina began Class 1 at school, she joined Islamic Relief's One to One Orphan Sponsorship Programme. With the financial support Alina's mother was confident to send her children to school. Alina's school expenses were now easily covered, and the extra support has meant her mother was able to buy nutritious food for her children, including milk and fruit. Alina is overjoyed that she is able to pursue her studies without being a burden on her family.

In her spare time, Alina tutors young children from the local area. With the money she earns from her teaching, Alina has enrolled on an arts course, where she has also learnt painting and drawing.

Alina says training to be a doctor is challenging, with extensive classes and assignments, but she is determined to succeed so she may help others. She hopes that through her work she will be able to be a force for good.





Seasonal Programmes

Sharing the Joy

Each year, Islamic Relief administers seasonal programmes supporting some of the most deserving communities in Pakistan on the holy occasions of Ramadan and Eid ul Adha.

RAMADAN PROGRAMME

For the last two and a half decades Ramadan Programme is being implemented in Pakistan. During Ramadan, we distribute food packs to the most vulnerable people in need. During the month of Ramadan, Islamic Relief tries to embrace its ethos of giving, sharing, and caring. In this month of heightened spirituality, we remind ourselves that giving to others is not mere generosity but rather according to Quran, **and in their wealth, there was a right for one who asks and for one who is deprived (51:19).**

People served
under Ramadan
Programme

672,004

SEASONAL
PROGRAMMES



Seasonal Programmes

Sharing the Joy

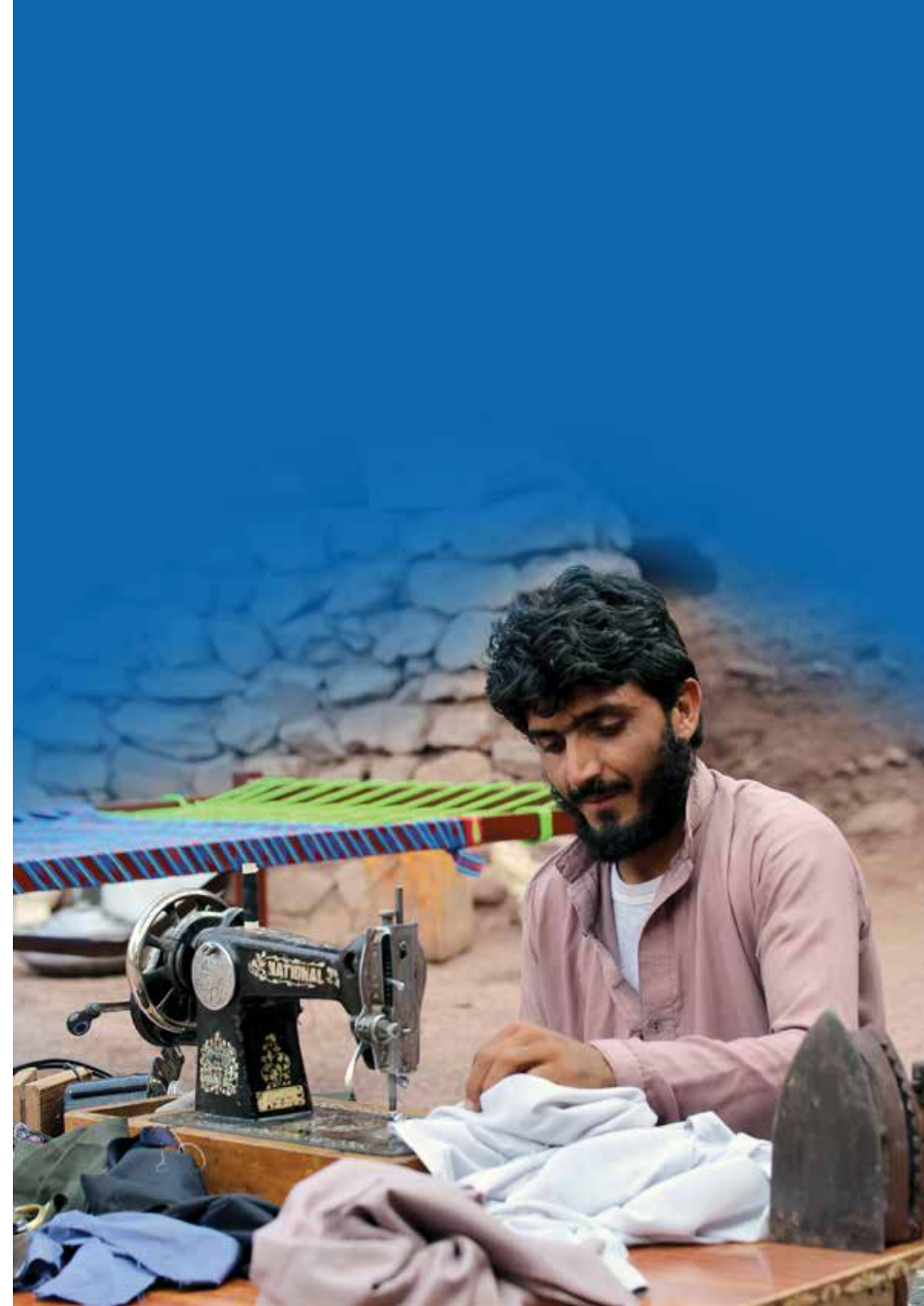
QURBANI PROGRAMME

Every year, we distribute Qurbani meat packs to some of the most vulnerable people across Pakistan. We focus on reaching the widows, elderly, disabled and persons affected by disasters. The Qurbani meat allows families to share the joy of this special occasion.

People served
under Qurbani
Programme

1,934,400

SEASONAL
PROGRAMMES



RUSTAM

was born with a physical disability, and has been living in severe poverty with his family of 11. The family lives in caves, with no running water or electricity. They struggle to eat well. Despite the challenges life has thrown at him, Rustam has been resilient and determined to support himself and his family. By trade, he is a tailor and works extremely hard making clothes to earn a living for his family.

Rustam and his family were one of the many temporarily displaced families of Barra – Khyber Agency. When he and his family returned to their home, they faced a lot of difficulties to rebuild their lives. Rustam never gave up, and did his best to reduce the struggles of his family. However, he was sad that they would be unable to celebrate the joyous occasion of Eid with the usual fervor.

Alhamdulillah, as part of Islamic Relief's Qurbani Programme, we distributed a Qurbani meat pack to Rustam and his family. This meant the family were able to enjoy meat in these blessed days, making Eid extra special.

Rustam said: "The people of Islamic Relief gave us an amazing meat pack for Eid but alongside that they shared the happiness of Eid. We are so grateful for their support, as without this heartfelt gesture, we would not have been able to enjoy Eid in this way."

As a result of Qurbani programme Islamic Relief was able to establish close relationship with the community and identify needs of the returnee families. This led to recovery interventions being implemented in WASH and FSL sectors.

Sharing the joy
of Eid with
Rustam and his
family.



Health and Nutrition

Healthy Communities

Islamic Relief has focused on providing accessible and quality primary healthcare, mother and child healthcare and eye care in some of the remotest areas of Pakistan. Working in collaboration with Government Departments of Health we identify the root causes of healthcare challenges and provide innovative solutions. We have implemented community based nutrition support programmes, which are complemented by food security interventions.



01

SERVED OVER 580,000 INDIVIDUALS THROUGH PROVISION OF PHC, MNCH & NUTRITION SERVICES



02

SUPPORTED HEALTHCARE SYSTEM STRENGTHENING AT DISTRICT LEVEL IN AJ&K AND BALOCHISTAN



03

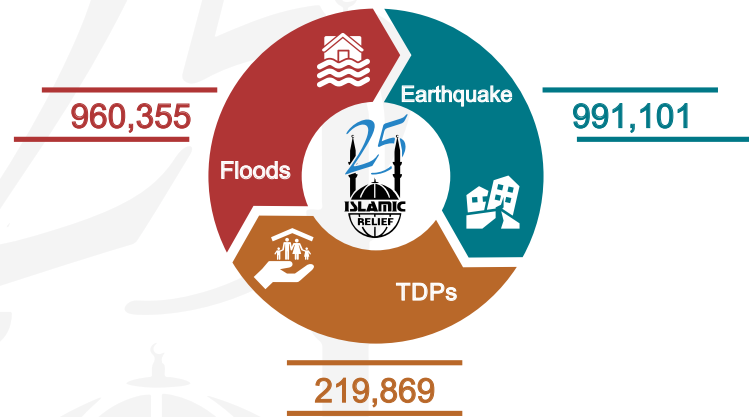
CONDUCTED OVER 5,000 SURGERIES TO PREVENT BLINDNESS



Humanitarian Preparedness and Response

Ready to Respond

Across Pakistan, not only have we carried out emergency response activities for all major disasters over the last two and half decades, we have also assisted governments to produce Disaster Risk Management Road Maps to plan and prioritize disaster preparedness and risk reduction.



People served through key Humanitarian Responses

